

# Empowering Mobility: A Roadmap to Sustainability, Safety & Global Reach

Supported by



वाणिज्य एवं  
उद्योग मंत्रालय  
MINISTRY OF  
**COMMERCE  
AND INDUSTRY**

सत्यमेव जयते

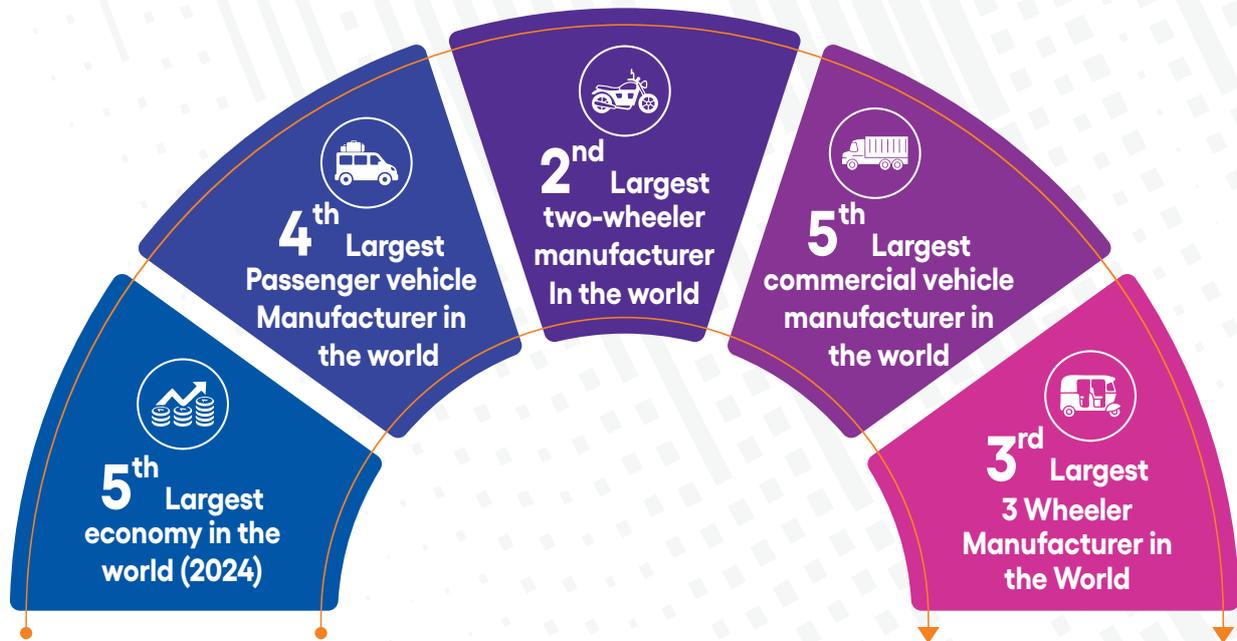
Organizer

**SIAM**

Society of Indian Automobile Manufacturers

*Building the Nation, Responsibly*

# Key Facts About Indian Automotive Industry



Currently, the fastest growing economy - 6.9% in FY 2023-24

**Sustainable Growth**

6-7% YOY growth rate projected for next 3 years, becoming the 3<sup>rd</sup> largest economy by 2027  
- Economy expected to reach USD 37 Tn by 2047

## About Bharat Mobility Global Expo



Hon'ble Prime Minister of India, Shri Narendra Modi's tour of Bharat Mobility Global Expo 2024



Launched in 2024, Bharat Mobility Global Expo is the leading global mobility show in India and is a confluence of the world's leading automotive and mobility players.

The theme for Bharat Mobility Global Expo 2025 is "**Beyond Boundaries: Co-creating Future Automotive Value Chain.**" This vision aims to foster collaboration and innovation across the automotive and mobility sector, emphasizing sustainable and cutting-edge technological advancements.

### Key Highlights For Bharat Mobility 2025

Bharat Mobility Global Expo 2025 promises to be a landmark event in the automotive and mobility industry, featuring:

**Spanning over 2,00,000+  
Square Meters Area**

The expo provides ample space for exhibitions, conferences, and interactive sessions.



**Featuring 9+  
Concurrent Shows**

Each focusing on different aspects of the mobility ecosystem, ensuring comprehensive coverage of the industry.



**5,100  
International  
Participants**

Highlight the global significance of the event.



**3 Venues**

1. Bharat Mandapam, New Delhi
2. Yashobhoomi, Dwarka, Delhi
3. India Expo Center & Mart, Greater Noida



**5,00,000 + Expected  
Visitors**

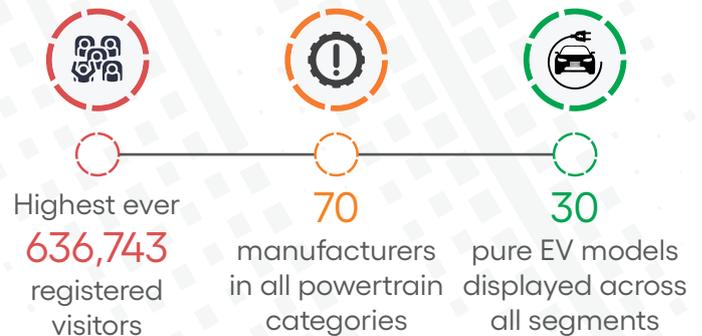
Making it a truly international event

## About Auto Expo - The Motor Show



Auto Expo - The Motor Show is one of the world's premier automotive exhibitions, bringing together the brightest minds from across the globe on a single platform to showcase the latest advancements in the automotive industry. It serves as a comprehensive stage for unveiling new products, technologies, concepts, and trends, reflecting the entire value chain of the sector.

### Auto Expo - The Motor Show 2023



It is one of the marquee events of The International Organization of Motor Vehicle Manufacturers [OICA] - the global automotive trade association.

In 2025, Auto Expo—The Motor Show will be held as part of the Bharat Global Mobility Expo 2025, highlighting the evolution of India's automotive industry and its significant contribution to the nation's economic growth. The event will feature dedicated thematic zones showcasing cutting-edge vehicle technologies and innovations, with a strong focus on their relevance to the end user.

### Bharat Mobility Global Expo 2024



Organizer

**SIAM**  
Society of Indian Automobile Manufacturers  
*Building the Nation, Responsibly*

## About SIAM

### Who we are

The Society of Indian Automobile Manufacturers (SIAM) is an apex national body representing all major vehicle and vehicular engine manufacturers in India. It is a society with charitable objectives registered under the Societies Registration Act, 1860. Its objectives include enhancing the contribution of automobile industry to the growth and development of Indian economy, assisting the automobile industry to meet its social obligations and encouraging the efficiency of industry in general and automobile industry particularly in India. SIAM focuses on activities related to improvement of environment and ensuring safety and protection of automobile vehicle users and public at large. Recognising these objectives, SIAM has been granted registration under the Income Tax Act, 1961 as an institution with charitable purpose.

### What we do

To meet these objectives, SIAM works closely with stakeholders in the formulation of the economic, environment and commercial policies, regulations and standards relating to automobiles. It provides economic and statistical information as well as technical and public policy services to the stakeholders on behalf of Indian Automobile Industry. It publishes Monthly Industry Statistics, Monthly Commodity Price Monitor and other periodic reports. SIAM organises seminars and workshops on the subjects of topical relevance and interest to the industry. It also carries out various public policy activities, particularly in the field of Road Safety and Environment.

SIAM works closely with various Government departments, both at Central and State level and with international bodies like International Organisation of Motor Vehicle Manufacturers (OICA), International Motorcycle Manufacturers Association (IMMA) and coordinate with other counterpart international associations.

SIAM, jointly with ACMA and CII, organises the Auto Expo – The Motor Show, an exhibition showcasing the trends in the Automobile Industry.

### SIAM's Initiatives

SIAM aims to promote Sustainable Mobility through focused initiatives and campaigns on **जैविक पहल** (Bio Initiative), **हरित हाइड्रोजन** (Hydrogen Mobility), **गैस गतिशीलता** (Gas based mobility), **विद्युतीकरण** (Electrification), **चक्रीयता** (Circularity) and **सुरक्षित सफर** (Safe Journey) in alignment with Sustainable Development Goals, 2030 and Net Zero by 2070.



## SIAM's Advocacy Initiatives



The **सुरक्षित सफर** (Safe Journey) initiative of SIAM represents the universally recognized concept of "Safe Journey". A Safe Journey refers to a journey that is completed without any

accidents, injuries, or other incidents that could cause harm or danger to any person. SIAM is a strong advocate for Road Safety and will focus its efforts towards minimizing accidents and injuries in the country and complying with the National and International goals of Road Safety.



The **जैविक पहल** (Bio-initiative) of SIAM promotes Biofuels that are produced from Renewable Biological materials, such as crops, forestry products, or waste especially cellulosic materials. Alternative Fuels can

be used to power vehicles to reduce reliance on petroleum, reduce greenhouse gas emissions and help in achieving Panchamrit targets for decarbonization committed at COP 26 in Glasgow in 2021.



The **विद्युतीकरण** (Electrification) initiative of SIAM aims to promote alternatives to Fossil Fuels for powering vehicles with the use of electric batteries, fuel cells, or other forms of electric power. Electric Vehicles (EVs)

have zero tailpipe emissions, thus can play a key role in reducing emissions. SIAM will promote Electrification of vehicles to achieve energy security, Sustainable Mobility, and SDGs 2030.



The SIAM initiative of **चक्रीयता** (Circularity) represents the principles of a Circular Economy, which aims to create a closed-loop system in which waste is minimized and resources are used efficiently

and sustainably. SIAM will support ELV recycling and material circularity to foster sustainable Life for Environment (LiFE), Sustainable Mobility and SDGs 2030.



SIAM's **हरित हाइड्रोजन** (Hydrogen Mobility) initiative strives to promote Green Hydrogen as a fuel for Automotive Mobility. SIAM will play a crucial role in developing hydrogen standards and introducing Green

Hydrogen into the Automotive Economy as part of India's National Green Hydrogen Mission 2022. This will help transition towards Sustainable Mobility along India's target of Net Zero Emissions by 2070 along with meeting India's Energy Security.



SIAM's **गैस गतिशीलता** (Gas-Based Mobility) initiative aims to promote compressed Natural/Bio Gas for powering vehicles in place of Diesel and Gasoline equivalent. The Gas powered vehicles will diversify

India's energy sources and as they have lower tailpipe emissions, thus can play a key role in decarbonization initiative. SIAM will promote Gas-Based Mobility of vehicles to achieve Energy Security, Sustainable Mobility and SDGs 2030.

# Key Events

## Pavilions (Exhibitions)

### Sustainable Mobility Pavilion

17<sup>th</sup> - 22<sup>nd</sup> January 2025

<p><b>Circularity Zone</b></p> <p>Display of Innovative Recycling Techniques, Latest advancements in recycling technology, and efficient waste processing, Impact of Extended Producer Responsibility (EPR) regime</p>	<p><b>Decarbonization Zone</b></p> <p>Display of new vehicle technologies in Hydrogen, CNG/LNG, Ethanol/Biofuel powertrains, eco-friendly vehicle subsystems, and infrastructure support systems</p>	<p><b>Electrification Zone</b></p> <p>Display of Latest Advancements in Electric and Hybrid Technologies featuring cutting-edge powertrains, efficient energy management systems, and essential charging infrastructure</p>
--	--	---

**Hall - 9, 10 and 11**  
Bharat Mandapam,  
New Delhi

### सुरक्षित सफर (Safe Journey) Pavilion

17<sup>th</sup> - 22<sup>nd</sup> January 2025

**Road Safety Awareness**

Creating awareness on road safety through demonstrating vehicle safety and simulation technologies, while also developing the qualities of good Samaritans in the public at large.

**Hanger (Opposite Hall - 14)**  
Bharat Mandapam,  
New Delhi



## Key Events

### Thematic Conferences

**18<sup>th</sup> January  
2025**

**4<sup>th</sup> Global  
Electrification  
Mobility Summit  
(GEMS) themed  
“Powering  
India’s EV Leap:  
Reaching the  
Tipping Point”**

**Leader's Lounge**  
Bharat Mandapam,  
New Delhi

**20<sup>th</sup> January  
2025**

**3<sup>rd</sup> International  
Conference on  
Sustainable  
Circularity (ICSC)  
themed “Nature  
Positive  
Recycling:  
Circular Economy  
in the Automotive  
Sector”**

**Leader's Lounge**  
Bharat Mandapam,  
New Delhi

**21<sup>st</sup> January  
2025**

**3<sup>rd</sup> International  
Symposium for  
Thriving Eco-  
Energy in Mobility  
(ISTEM) themed  
“Decarbonizati  
on Roadmap:  
Towards a  
Carbon-Neutral  
Future”**

**Leader's Lounge**  
Bharat Mandapam,  
New Delhi



# Decarbonization and Electrification Zone



Aligned with India's ambitious vision of achieving net zero emissions by 2070 and driving the nation towards sustainable mobility, the Decarbonization Zone highlights cutting-edge advancements in alternative fuel technologies, including electric vehicles, biofuels, CNG and hydrogen.

Through this initiative, SIAM aims to promote the proliferation of low carbon fuels across various vehicle segments, contributing to a cleaner and more sustainable future.

## Glimpses from 2024



## Exhibitors - 2024



# Circularity Zone



The Circularity Zone represents the collaborative commitment of the Government of India and the Indian automotive industry, under the SIAM initiative, to advance sustainability and circularity across the entire automotive value chain.

This event focuses on showcasing the end-of-life journey of vehicles by segmenting it into distinct waste streams, including ELVs (End-of-Life Vehicles), used oil, batteries, tyres, e-waste, and plastics. It will also highlight the efforts made by companies to align with the EPR regime.

## Glimpses from 2024



## Exhibitors - 2024



# सुरक्षित सफर (Safe Journey) Pavilion



United Efforts for Road Safety: Safer Roads, Our Responsibility. SIAM's सुरक्षित सफर (Safe Journey) Pavilion serves as an engaging platform at Auto Expo - The Motor Show to educate attendees on the essential pillars of road safety: Engineering, Enforcement, Emergency Care, Education Evaluation and Encouragement. The aim is to foster responsible road safety behavior among the public.

The Pavilion draws participation from mobility solution providers, leading OEMs, connected vehicle technology providers, and other key industry stakeholders, reflecting a collective commitment to enhancing road safety in the country.

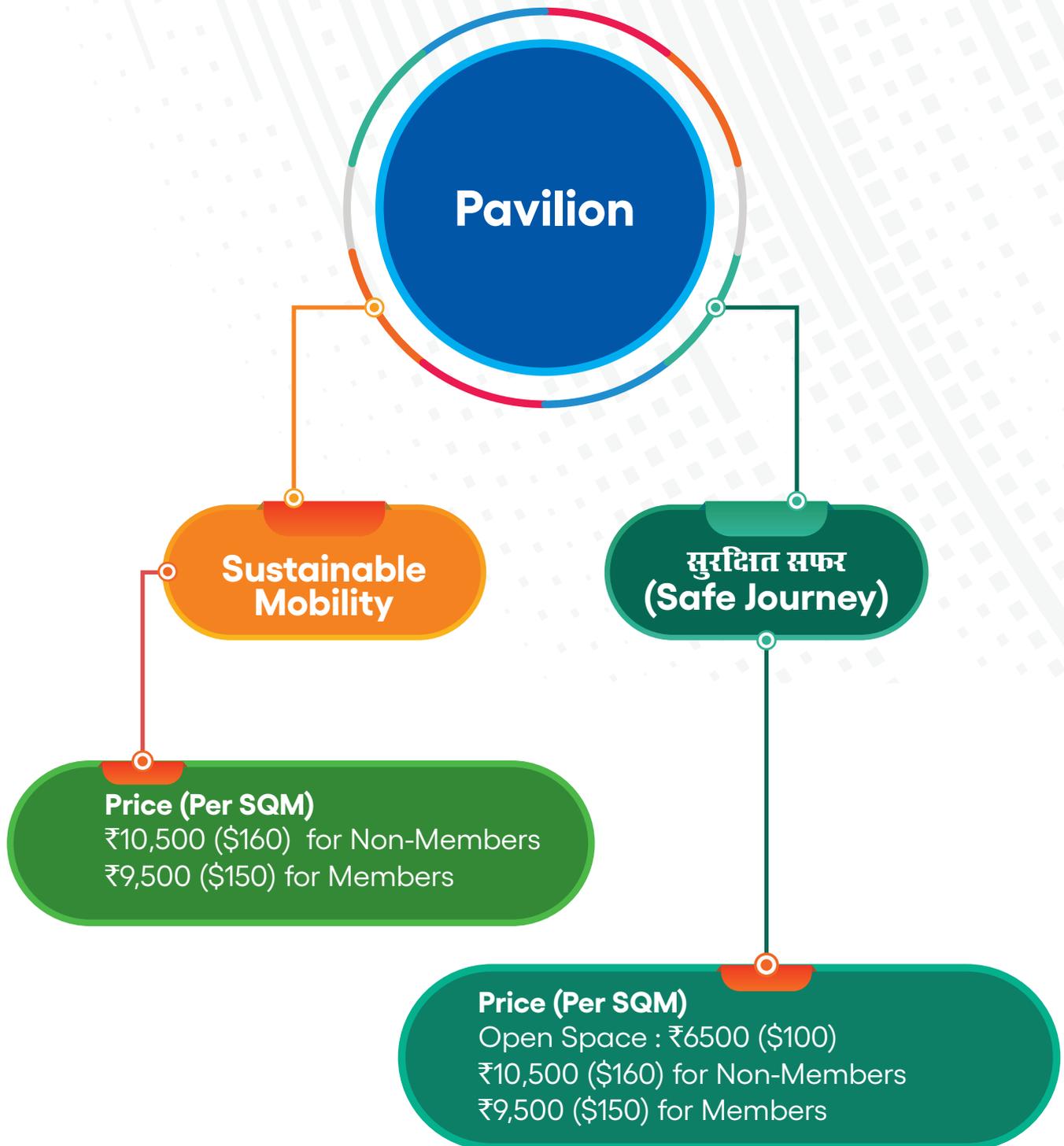
## Glimpses from 2024



## Exhibitors - 2024



## Book Your Space



# Global Electrification Mobility Summit (GEMS)



Launched under SIAM's विद्युतीकरण (Electrification) initiative, GEMS is the flagship annual conference on Electric Mobility. It aims to bring together crucial EV stakeholders, such as government officials, OEMs, and industry leaders, to discuss the future roadmap and drive forward the momentum of the country's electrification movement.



## Eminent Past Speaker Organizations



[Click Here for Event Registration](#)



\*Non-Exhaustive list

# Partnership details for GEMS 2025

S.No	Category	Principal Partner	Platinum Partner	Gold Partner	Silver Partner
Partnership Amount (excluding taxes)		INR 17.5 lacs	INR 12.5 lacs	INR 7.5 lacs	INR 5 lacs
1	Raw Space to Showcase vehicle/Technologies (From 17th Jan to 22nd Jan 2025)	30 SQM	15 SQM	X	X
2	Number of complementary delegates for conference (nos)	15	10	8	5
3	Commercials (max duration in secs)	60	40	20	10
4	Display of partner logos at wings of backdrop	✓	✓	✓	✓
5	Display of partner logos at conference hall entrance	✓	✓	✓	✓
6	Display of partner logos in program document	✓	X	X	X
7	Display of partner logos in SIAM social media promotion	✓	✓	X	X
8	Display of partner logos on SIAM website for the event	✓	X	X	X
9	Inclusion of promotional material in conference delegate kit	✓	✓	✓	X
10	Opportunity to be a Panel Member / Speaker in Thematic Sessions of conference*	One Session	X	X	X
11	Reserved partners seating arrangement	Priority 1	Priority 2	Priority 3	X
12	Exhibition Booth at pre-function area (as per availability of space)	✓	✓	✓	X
13	Video byte of Senior Official for SIAM Speaks	✓	X	X	X

## Proud Partners 2024

### Title Partners



### Platinum Partner



### Gold Partners



### Knowledge Partner



# International Conference on Sustainable Circularity (ICSC)



Launched under SIAM's चक्रीयता (Circularity) initiative, ICSC is the flagship annual conference focused on recycling and the circular economy. It seeks to unite key stakeholders in the circular economy, such as government representatives, OEMs, industry leaders, and sustainability experts, to discuss the roadmap for enhancing circular practices and advancing the transition to a sustainable economy in the country.



## Eminent Past Speaker Organizations



[Click Here for Event Registration](#)



\*Non-Exhaustive list

## Partnership details for ICSC 2025

S.No	Category	Principal Partner	Platinum Partner	Gold Partner	Silver Partner
Partnership Amount (excluding taxes)		INR 12.5 lacs	INR 10 lacs	INR 7.5 lacs	INR 5 lacs
1	Raw Space to Showcase vehicle/Technologies (From 17th Jan to 22nd Jan 2025)	30 SQM	x	x	x
2	Number of complementary delegates for conference (nos)	15	10	8	5
3	Commercials (max duration in secs)	60	40	20	10
4	Display of partner logos at wings of backdrop	✓	✓	✓	✓
5	Display of partner logos at conference hall entrance	✓	✓	✓	✓
6	Display of partner logos in program document	✓	X	X	X
7	Display of partner logos in SIAM social media promotion	✓	✓	X	X
8	Display of partner logos on SIAM website for the event	✓	X	X	X
9	Inclusion of promotional material in conference delegate kit	✓	✓	✓	X
10	Opportunity to be a Panel Member / Speaker in Thematic Sessions of conference*	One Session	X	X	X
11	Reserved partners seating arrangement	Priority 1	Priority 2	Priority 3	X
12	Exhibition Booth at pre-function area (as per availability of space)	✓	✓	✓	X
13	Video byte of Senior Official for SIAM Speaks	✓	X	X	X

## Proud Partners 2024

Title Partner



Platinum Partners



# International Symposium for Thriving Eco-Energy in Mobility (ISTEM)



ISTEM is SIAM's flagship annual conference which aims to bring together key stakeholders from the biofuels, green hydrogen, and natural gas sectors. This includes government officials, OEMs, and industry experts, with the goal of discussing the roadmap and accelerating the momentum of the country's decarbonization efforts.



## Eminent Past Speaker Organizations



[Click Here for Event Registration](#)



\*Non-Exhaustive list

## Partnership details for ISTEM 2025

S.No	Category	Principal Partner	Platinum Partner	Gold Partner	Silver Partner
Partnership Amount (excluding taxes)		INR 12.5 lacs	INR 10 lacs	INR 7.5 lacs	INR 5 lacs
1	Raw Space to Showcase vehicle/Technologies (From 17th Jan to 22nd Jan 2025)	30 SQM	15 SQM	-	-
2	Number of complementary delegates for conference (nos)	15	10	8	5
3	Commercials (max duration in secs)	60	40	20	10
4	Display of partner logos at wings of backdrop	✓	✓	✓	✓
5	Display of partner logos at conference hall entrance	✓	✓	✓	✓
6	Display of partner logos in program document	✓	X	X	X
7	Display of partner logos in SIAM social media promotion	✓	✓	X	X
8	Display of partner logos on SIAM website for the event	✓	X	X	X
9	Inclusion of promotional material in conference delegate kit	✓	✓	✓	X
10	Opportunity to be a Panel Member / Speaker in Thematic Sessions of conference*	One Session	X	X	X
11	Reserved partners seating arrangement	Priority 1	Priority 2	Priority 3	X
12	Exhibition Booth at pre-function area (as per availability of space)	✓	✓	✓	X
13	Video byte of Senior Official for SIAM Speaks	✓	X	X	X

### Proud Partners 2024

Title Partner

**MARUTI**  **SUZUKI**

Gold Partners

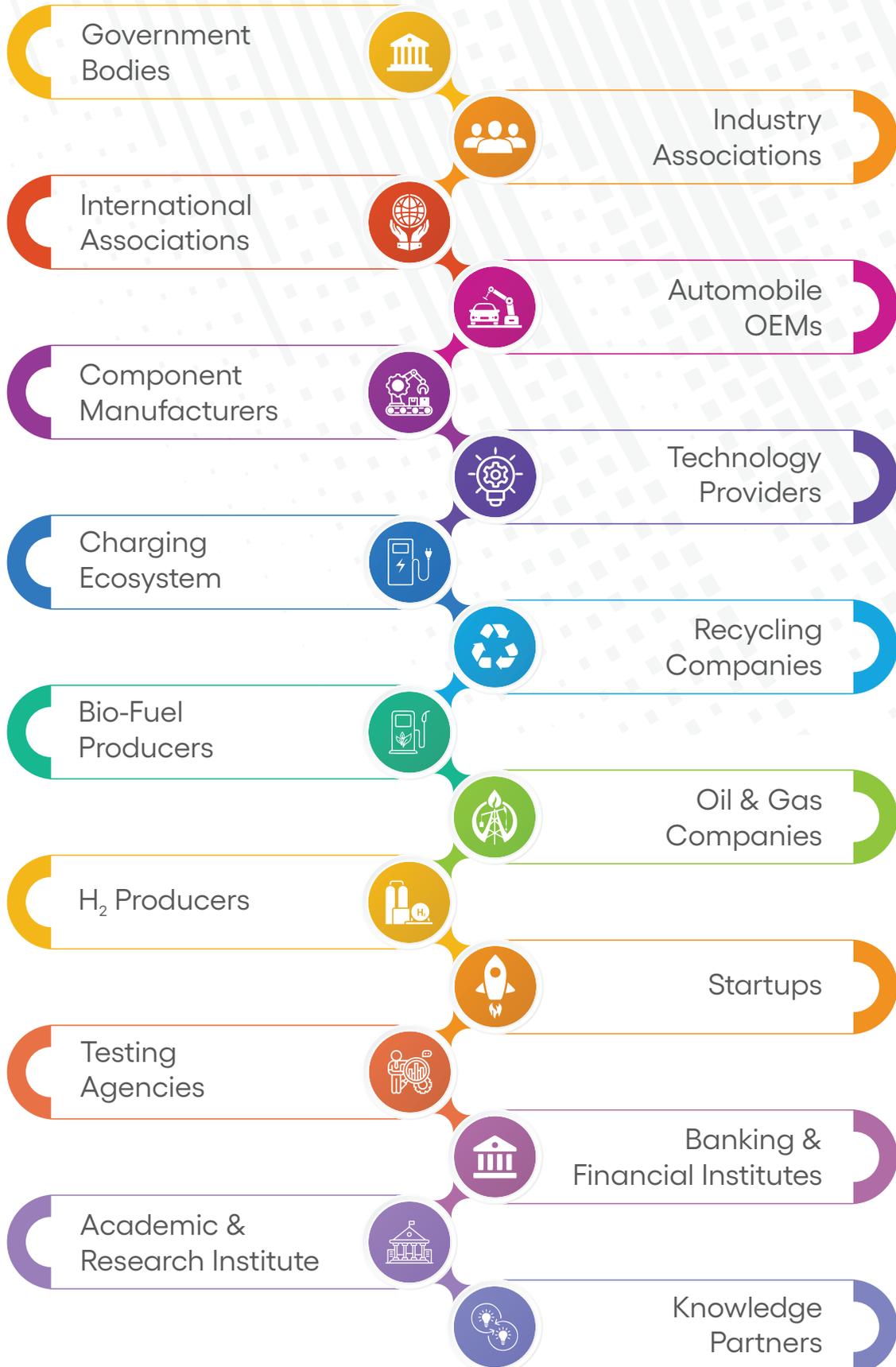


Silver Partners

**HARINAGAR**  
Empowering Generations  
Since 1933



## Who Should Attend



# Introducing SIAM Speaks

SIAM Speaks launched on YouTube platform is dedicated to advancing sustainability and carbon neutrality in the Indian automotive sector. Through expert insights, industry showcases, and innovative solutions, it drives discussions on emerging technologies, best practices and collaborative efforts for a sustainable future.

## Glimpses of Conversations with Experts



### Stay Connected

Scan the QR code on the right to access the SIAM Speaks video playlist and discover engaging content.



## SIAM INITIATIVES TOWARDS SUSTAINABLE MOBILITY



# SIAM

Society of Indian Automobile Manufacturers

Core 4-B, 5th Floor, India Habitat Centre

Lodhi Road, New Delhi- 110 003, India

Phone : +91-11-47103010, Email: [siam@siam.in](mailto:siam@siam.in)

Website: [www.siam.in](http://www.siam.in)

**Please contact for more information:**

**Kartike Karwal**

Email: [kartike@siam.in](mailto:kartike@siam.in)

Mobile No. : +91 9971156581

**Ruby Ganguly**

Email: [rubyganguly@siam.in](mailto:rubyganguly@siam.in)

Mobile No. : +91 9899498530

**Akshat Verma**

Email: [akshatverma@siam.in](mailto:akshatverma@siam.in)

Mobile No. : +91 9811194327

