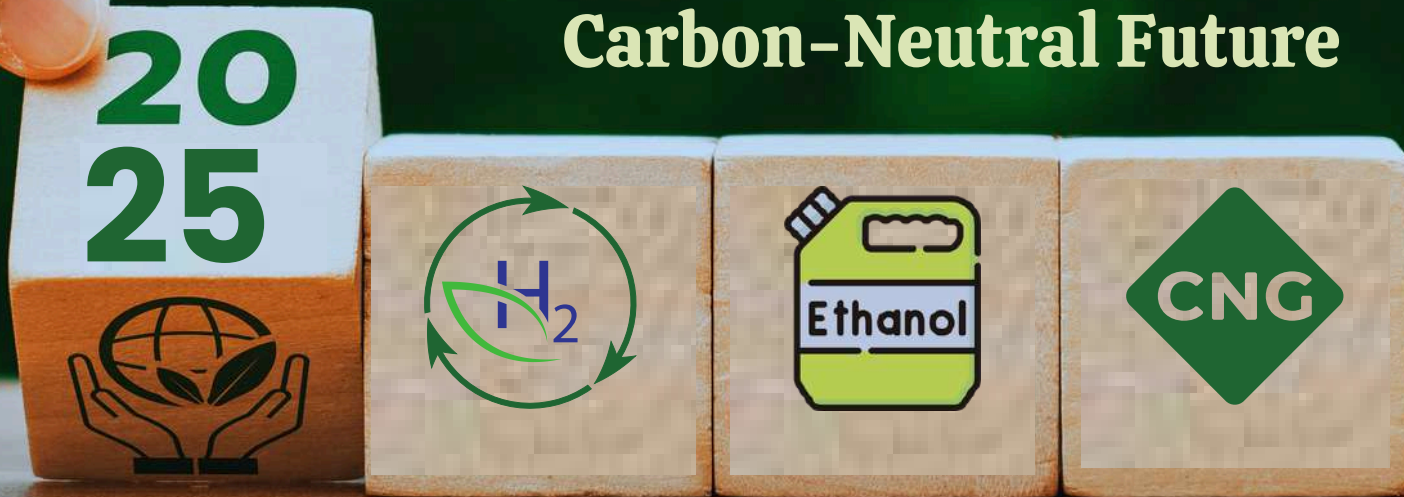


# 3rd International Symposium for Thriving Eco-Energy in Mobility



## Decarbonization Roadmap: Towards a Carbon-Neutral Future



1000 hrs to 1700 hrs  
Tuesday, 21st Jan 2025

 Bharat Mandapam,  
Pragati Maidan, New Delhi

# Session Themes



**Inaugural Session**

Policy framework for Environmentally conscious and economically viable mobility



**Thematic Session 1**

Bolstering Hydrogen Mobility development efforts in India



**Thematic Session 2**

Securing the future of Mobility with next generation Biofuels



**Thematic Session 3**

Accelerating the growth of Gas - mobility Infrastructure



# Glimpse of ISTEM 2023

Aligned with the vision of sustainable mobility, SIAM organized the 1st Edition of the ISTEM Conference in New Delhi. The event was graced by the distinguished presence of the Chief Guest, Shri Hardeep Singh Puri, Hon'ble Union Minister of MoP&NG, alongside eminent speakers from the government and industry leaders from India and around the world.



**SIAM - UNICA Ethanol COE Launch**



**SIAM - USGC MOU Signing**



**Biofuels Context paper unveiling**

Mr. S.M. Vaidya, Chairman, Indian Oil Corporation Limited  
Mr. Bento Albuquerque, Ex-Minister of Mines & Energy, Brazil  
Mr. Evandro Gussi, President, UNICA, Brazil  
Mr. Flavio Castellari, Executive Director, APLA  
Ms. Gloria Berbana, Acting Deputy Chief of Mission, US Embassy  
Mr. K N Radhakrishnan, Director & CEO, TVS Motor Company  
Mr. Hisashi Takeuchi, MD & CEO, MSIL



# Glimpse of ISTEM 2024

Aligned with the vision of sustainable mobility, SIAM organized the 2nd Edition of the ISTEM Conference in New Delhi. The event was graced by the distinguished presence of the Guest of Honour, H.E. Ambassador Kenneth Félix Haczynski da Nóbrega, Ambassador of Brazil to India, alongside eminent speakers from the government and industry leaders from India and around the world.



- Mr. S.M. Vaidya, Chairman, Indian Oil Corporation Limited
- Mr. Mandava Prabhakar Rao, President, Indian Sugar & Bio-energy Manufacturers Association (ISMA)
- Mr. Eric de Seynes, President, International Motorcycle Manufacturers Association (IMMA)
- Mr. Yukihiro Ezaka, Executive Vice President, Japan Automobile Manufacturer Association (JAMA)



- Ms. Patricia Audi, Executive Director, UNICA
- Mr. Flavio Castellari, Executive Director, APLA, Brazil
- Dr. Reji Mathai Director, Automotive Research Association of India (ARAI)
- Mr. Takao Aiba, Chair, International Climate Change Policy Expert Group, JAMA
- Mr. Sanjay Parashar, Executive Director, IOCL



# Glimpse of Decarbonization Pavilion



# Come Join Us

## Why partner with SIAM ?

Partnering with the Society of Indian Automobile Manufacturers (SIAM) opens the door to a dynamic ecosystem driving innovation, sustainability, and growth in the Indian automobile industry backed by 40 plus member companies. By collaborating with SIAM, you gain access to invaluable industry insights, networking opportunities, and advocacy efforts that empower you to navigate challenges, seize opportunities, and shape the future of sustainable mobility in India. Together with SIAM, you can drive forward-thinking solutions, foster meaningful collaborations, and contribute to the continued success and evolution of the automobile sector in India and beyond. Join forces with SIAM and embark on a journey towards sustainable mobility.



## Why on ISTEM?

SIAM's commitment to sustainability and environmental stewardship aligns perfectly with the theme of this event. By joining forces with SIAM with its 3rd International Symposium for Thriving Eco-Energy in Mobility, you not only demonstrate your dedication to eco-conscious practices but also gain access to a wealth of resources, initiatives, and collaborative opportunities aimed at driving sustainable initiatives within the automobile industry. Together with SIAM, you can champion green technologies, reduce carbon footprints, and pave the way for a more sustainable future for the automobile sector and the planet as a whole.





# Partnership Opportunities

## 3rd International Symposium for Thriving Eco-Energy in Mobility (ISTEM)

S.No	Category	Principle Partner	Platinum Partner	Gold Partner	Silver Partner
Partnership Amount (excluding taxes)		INR 12.5 lacs	INR 10 lacs	INR 7.5 lacs	INR 5 lacs
1	Raw Space to Showcase vehicle/Technologies (From 17th Jan to 22nd Jan 2025)	30 SQM	15 SQM	-	-
2	Number of complementary delegates for conference (nos)	15	10	8	5
3	Commercials (max duration in secs)	60	40	20	10
4	Display of partner logos at wings of backdrop	YES	YES	YES	Yes
5	Display of partner logos at conference hall entrance	YES	YES	YES	Yes
6	Display of partner logos in program document	YES	X	X	X
7	Display of partner logos in SIAM social media promotion	YES	YES	X	X
8	Display of partner logos on SIAM website for the event	YES	X	X	X
9	Inclusion of promotional material in conference delegate kit	YES	YES	YES	X
10	Opportunity to be a Panel Member / Speaker in Thematic Sessions of conference*	One Session	X	X	X
11	Reserved partners seating arrangement	Priority 1	Priority 2	Priority 3	X
12	Exhibition Booth at pre-function area (as per availability of space)	YES	YES	YES	X
13	Video byte of Senior Official	Yes	X	X	X



**REGISTER**

Early Bird Offer (Until 20th Dec 2024): INR 7000 + Taxes/USD 150  
Standard Fee (Post 20th Dec 2024): INR 10000 + Taxes/USD 200

# Who Should Attend



**Government**



**Automobile Manufacturers**



**Recycling Service Providers**



**Component Manufacturers**



**Charging Infrastructure Providers**



**Academic Research Institutes**



**Industry Associations**



**Technology Providers**



**Bio Fuel Producers**



**Testing Agencies**



**Banking & Financial Insititues**



**Knowledge Partners**



**Early Bird Offer (Until 20th Dec 2024):**  
INR 7000 + Taxes/USD 150

**Standard Fee (Post 20th Dec 2024):**  
INR 10000 + Taxes/USD 200





# SIAM INITIATIVES

FOSTERING

## SUSTAINABLE MOBILITY



Scan the above QR Code  
to know more about the SIAM Sustainable Mobility Initiatives

### Social Media Handles

