



4th Global Electrification Mobility

Summit (GEMS)

विद्युतीकरण (Electrification) Powering India's EV Leap : Reaching the Tipping point



1000 hrs to 1700 hrs Saturday, 18th Jan 2025



Bharat Mandapam, Pragati Maidan, New Delhi









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NOW



### **Session Themes**





Inaugural session: Electric Vehicles for a Green Future powered by conductive policy framework



Thematic session 1: Imperatives for growth in the EV industry (PV -2W, 4W; CV -3W, LCV, Buses & MHCV)



Thematic session 2: Ecosystem Development for Electric mobility (Charging Infra, Financing etc.)



Thematic session 3: Way forward for Electric mobility in India - CXO Panel











# Glimpse of GEMS 2023



Aligned with the vision of sustainable mobility SIAM Organized 3rd Edition of GEMS Conference at New Delhi. The Event was graced by distinguished presence of Chief Guest, Mr Kamran Rizvi, Secretary, Ministry of Heavy Industries alongside eminent speakers from the Government, and Industry leaders hailing from both India and various corners of the globe



- Mr Vinod Aggarwal, President SIAM, and MD & CEO, VECV
- Mr Sudhendu J Sinha, Advisor, NITI Aayog
- Dr Hanif Qureshi, Additional Secretary Ministry of Heavy Industries
- Mr Vivek Kumar Dewangan, Chairman & Managing Director, Rural Electrification Corporation



- Mr V Manjunath, UL Standards & Engagement on 'Global best practices & standardization
- Mr Amit Bhatt, MD, The International Council on Clean Transportation
- Mr Ravindra Mohan, Director, Chargezone
- Mr Sameer Aggarwal, CEO, Revfin
- Mr Animesh Sinha, Chief of Marketing & Sales (Automotive & Special Products), Tata Steel
- Mr Akash Passey, President, ZF Group India
- Mr Edwin Bastiansen, Secretary General, IMMA
- Mr Pawan Mulukulta, Executive Director, WRI India



#### Come Join Us



Why partner with SIAM?

Partnering with the Society of Indian Automobile Manufacturers (SIAM) opens the door to a dynamic ecosystem driving innovation, sustainability, and growth in the Indian automobile industry backed by 40 plus member companies. By collaborating with SIAM, you gain access to invaluable industry insights, networking opportunities, and advocacy efforts that empower you to navigate challenges, seize opportunities, and shape the future of sustainable mobility in India. Together with SIAM, you can drive forward-thinking solutions, foster meaningful collaborations, and contribute to the continued success and evolution of the automobile sector in India and beyond. Join forces with SIAM and embark on a journey towards sustainable mobility.



SIAM's commitment to sustainability and environmental stewardship aligns perfectly with the theme of this event. By joining forces with SIAM with its 4th Global Electrification Mobility Summit (GEMS), you not only demonstrate your dedication to eco-conscious practices but also gain access to a wealth of resources, initiatives, and collaborative opportunities aimed at driving sustainable initiatives within the automobile industry. Together with SIAM, you can champion green technologies, reduce carbon footprints, and pave the way for a more sustainable future for the automobile sector and the planet as a whole.





## Partnership Opportunities



#### 4th Global Electrification Mobility Summit

S.No	Category	Principle Partner	Platinum Partner	Gold Partner	Silver Partner
Partnership Amount (excluding taxes)		INR 17.5 lacs	INR 12.5 lacs	INR 7.5 lacs	INR 5 lacs
1	Raw Space to Showcase vehicle/Technologies (From 17th Jan to 22nd Jan 2025)	30 SQM	15 SQM	X	X
2	Number of complementary delegates for conference (nos)	15	10	8	5
3	Commercials (max duration in secs)	60	40	20	10
4	Display of partner logos at wings of backdrop	YES	YES	YES	Yes
5	Display of partner logos at conference hall entrance	YES	YES	YES	Yes
6	Display of partner logos in program document	YES	X	X	X
7	Display of partner logos in SIAM social media promotion	YES	YES	Х	Х
8	Display of partner logos on SIAM website for the event	YES	X	X	X
9	Inclusion of promotional material in conference delegate kit	YES	YES	YES	X
10	Opportunity to be a Panel Member / Speaker in Thematic Sessions of conference*	One Session	Х	Х	Х
11	Reserved partners seating arrangement	Priority 1	Priority 2	Priority 3	X
12	Exhibition Booth at pre-function area (as per availability of space)	YES	YES	YES	Х
13	Video byte of Senior Official on SIAM Speaks	Yes	Х	Х	Х



Early Bird Offer (Until 20th Dec 2024) INR 7000 + taxes /USD 150 Standard Fee( Post 20th Dec 2024) : INR 10000 +Taxes/ USD 200





### **Who Should Attend**





Government



**Component Manufacturers** 



Industry Associations



Testing Agencies







Automobile Manufacturers



Charging Infrastructure Providers



Technology Providers



Banking & Financial Insititues



Recycling Service Providers



Academic Research Institutes



Bio Fuel Producers



Knowledge Partners



**Standard Fee( Post 20th Dec 2024) : INR 10000 + Taxes/ USD 200** 















### SIAM INITIATIVES

**FOSTERING** 

# SUSTAINABLE MOBILITY















Scan the above QR Code

to know more about the SIAM Sustainable Mobility Initiatives

#### Social Media Handles



in siam







